



KNXV

# ORDER

Print Date 08/09/12

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Flight Dates **08/13/12-08/19/12**

Contract / Revision **307520 /** Product **Sinema for Congress**

Original Date / Revision **08/09/12 08/09/12** Agency Com **15%**

Billing Contact **1580 Lincoln Street**

Advertiser **Sinema / Democrat / Congre**

Agency **Media Strategies and Resea**

Buying Contact **1580 Lincoln Street**

**Suite 510**

**Denver, CO 80203**

Sales Office **KNXVL**

Sales Region **LOC**

Agency Ref

Primary Account Executive

**KNXV House**

Account Executive Order% Start Date End Date

**KNXV House 100%**

Order Sep **00:20:00**

Estimate # **11595**

Alt Order #

Billing Type **Cash**

Order Type **GENERAL**

Billing Cycle **EOM/EOC**

Billing Calendar **BROADCAST**

Demographic **A25-54**

Rev Codes **POL POL CAND**

Product Codes **PL**

Priority **DEF**

Advertiser Ref

Order Share 15% Market Value 52333

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	44483

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	17	\$6,672.50	\$7,850.00	0.00
<b>Totals</b>	<b>17</b>	<b>\$6,672.50</b>	<b>\$7,850.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/19/12	17	\$6,672.50	\$7,850.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	08/13/12	08/19/12	M-F 7-9am M-F 7-9am	CM	7am-9am	1--1---	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	1--1---			2		\$225.00		0.00				
N 2	KNXV	08/13/12	08/19/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	--1----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--1----			1		\$450.00		0.00				
N 3	KNXV	08/13/12	08/19/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	-1-11--	:30	3	\$200.00	P-6	0.00	NM	3	\$600.00



KNXV

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Contract / Revision **307520** Flight Dates **08/13/12-08/19/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:20:00

Advertiser **Sinema / Democrat / Congr** Product **Sinema for Congress**

Estimate # **11595**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 3	KNXV	08/13/12	08/19/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	- 1- 11- -	:30	3	\$200.00	P-6	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- 1- 11- -					3	\$200.00		0.00			
N 4	KNXV	08/13/12	08/19/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	1- 11- - -	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1- 11- - -					3	\$450.00		0.00			
N 5	KNXV	08/13/12	08/19/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	11- - 1- -	:30	3	\$450.00	P-6	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	11- - 1- -					3	\$450.00		0.00			
N 6	KNXV	08/13/12	08/19/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	- 11- 1- -	:30	3	\$850.00	P-3	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- 11- 1- -					3	\$850.00		0.00			
N 7	KNXV	08/13/12	08/19/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	- - - - - 1-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- - - - - 1-					1	\$500.00		0.00			
N 8	KNXV	08/13/12	08/19/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	- - - - - 1	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- - - - - 1					1	\$600.00		0.00			

\*Tax 1 Note: Tax 0.5%.

Totals 17 \$7,850.00